



**VACANCY : Marketing Executive**

**LOCATION : Johor Bahru**

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**Main Responsibilities:**

- To handle enquiries from prospective parents about the School Curriculum, facilities and fees structures.
- Help to formulate and execute the marketing strategy and initiatives related to the promotion of our School to potential parents.

**Requirements:**

- Candidate must possess at least a Bachelor's Degree / Professional Degree or Diploma in Marketing/Business Administration/Business Management/Business studies or equivalent.
- Good command of spoken & written English.
- At least 3 years of working experience in the related field.
- Self starter and highly motivated.
- Applicants must be willing to work in Taman Desa Cemerlang,Ulu Tiram.
- Experience in a school environment will be an added advantage.
- Mandarin speaking is a must